



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report - August 2018
DATE: 9/7/2018
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: I would like to recognize Alice Gottschalk for the work she did as President of the Board of Directors for the Camp Verde Adult Reading Program over the past 3 years. When Alice started in 2015, the board was in need of new ideas, direction and focus. She successfully recruited new board members and set them to work updating CVARP Policy and Procedures, revamping the bylaws, and hiring new staff to direct the program and run the office. Under Alice's leadership, CVARP navigated the transition into the new library as well as the sudden change in the funding structure from a State funded Adult Ed program to an independent nonprofit. She led the Board in developing a sustainable operational plan, streamlining the program budget, and developing a long-term investment plan for CVARP assets. In FY2018, CVARP registered 125 students for continuing education, English language instruction or GED classes - graduating 6 GED students. They also created additional services including a series of classes on managing finances and using technology. CVARP partnered with Yavapai College to enroll GED students in tuition-free college classes and partnered with library staff to begin an internship program for CVARP students to gain employment skills.

The Yavapai County Free Library District (YCFLD) and Yavapai Library Network made improvements to the resource sharing system known to many users as HOLDS and/or transits. They have brought the transit plan and system under YCFLD to create a more efficient plan to get highly requested materials into the hands of patrons more quickly, to shorten the time items spend traveling between locations, and to save member libraries money. This is one of the many ways CVCL benefits by being a member of the Yavapai Library Network.

Thanks to a generous donation, we replaced the six 8-10 year-old computers in the Teen library with brand new Dell all-in-one models that have touchscreens and freedom from the restrictions found on the public PCs in the PC Help area. It is our goal to give Teens more access to the types of programs and activities they enjoy while quietly showing them that we value them and their presence in our library enough to invest in new equipment just for them. Several teens have spontaneously expressed their gratitude!

Report from Youth Services Librarian, Nadia Torabi: The Children's Library is preparing for it's LSTA Grant to create a Creation Station, where kids will be able to engage in hands-on fun learning activities that are not provided in formal school programs. The activities include, but are not limited to: Coding, STEM activities with kits, robotics, arts, crafts, construction, and iPad app programs. LEGOs and a DIY arts and craft cart are now available to the children all day. We continue with regular programming: two movie matinees showing Wonder on Friday the 14th to raise awareness of bullying followed by Leap! On the 28th. During our September 19th Story Time, we are partnering with HRT. Parents can join a class on building character in children while their children are engaged in a story and craft. The class will also be utilized as a parent support group.

Report from Library Specialist, Carson Ralston: The Library was the official Vote Center for the August 28th Primary Elections this year in which 450 people showed up to vote! Many commented that they had never been to the library prior to coming to vote. The Yavapai County Elections team was a pleasure to work with! Coming up:

- series of Alzheimer's Education classes offered by the Alzheimer's Association starting on Saturday September 15th and continuing monthly on the 3rd Saturday
- NACOG Area Agency on Aging is starting a Caregiver Support Group on the 4th Saturday of every month offering peer support from other caregivers and information on a variety of resources for caregivers.

Report from Teen Librarian, Zack Garcia: At the beginning of August, I had the pleasure of helping Nadia host a field trip for nearly 90 kids from South Korea. The kids were split into two groups over two days, and each got to tour our facility to see what American libraries are like. Nadia took lead on the tour and activities, but upstairs I had the 3D printer set up on its new rolling cart. The kids were absolutely fascinated by the machine and asked lots of questions. Then they were given time to look at books and play games, including chess using 3d printed pieces. On the 22nd, I took three of the YAC kids to the League of Cities and Towns Youth Conference, where they got to interact with other youth councils from around the state. I also got to talk with other advisers and pick their brains for ideas and advice. In the future, I would like for YAC to have a more active role in the event, such as participating in the Parade of Flags, and having a display of our accomplishments in the hall, as other groups did this year.

Moving into Fall, Teen Read Week is in October, and we will be having a "teen's choice" display set up, with books recommended by other teens that have read the books. Also, Carson, Nadia, and I will be participating in National Night Out as representatives from the Library.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

FUN FACT!

The Children's Library hosted 60 supervised visitations in August. We are glad that families feel comfortable using the library in a variety of ways and continue to try to adapt our policies to make our space more flexible and hospitable to parents interacting with their children.



August 2018

Update from Your Library Director...

What's New...

Featuring...

Children's Library

Teen Library

What Else is Happening?

Update from your Library Director...

A huge **THANK YOU to Wendy** for the work she did to deftly, efficiently and creatively make changes to the way we process and circulate magazines. As we began to discuss how to improve the handling of magazine checkouts, reduce loss of current issues, and increase access for more readers, Wendy investigated possible solutions and consulted with other libraries on methods that work. We decided to

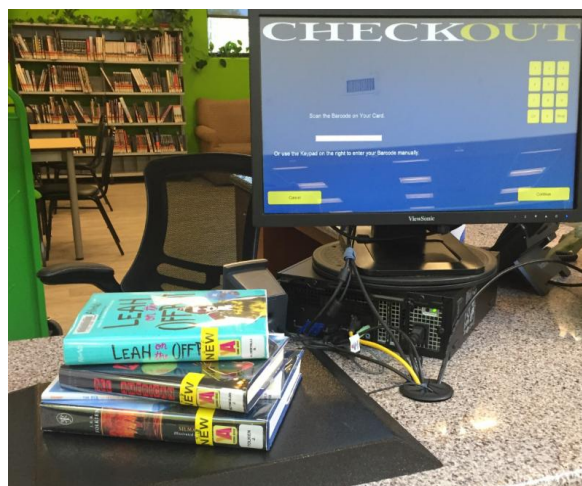
- enter all of our magazine titles and individual issues into our catalog
- apply barcodes for easy checkout/checkin
- decrease the checkout time from 21 days to 7 days
- limit the number of issues checked out by an individual to 3 at a time

Additionally, we put the current issue of each title in a protective cover for use inside the library only. Prior to this change we had trouble accurately tracking magazines that were checked out and, many times, never returned. Wendy did an excellent job taking this project from start to completion.

Ever wonder what the Friends of the Library do with the money they raise?

Thanks to the amazing **Friends of Camp Verde Library** for donating the money to purchase two Self-Checkout stations. One is in the Teen Library and one in the Children's Library.

People with a penchant for helping themselves (which pretty much describes the can-do attitude of all Camp Verdeans) will enjoy using this system. All you need is your library card and a stack of books or other library material to checkout. It's super quick and easy!





Fostering Hope - through Trauma-Informed Parenting Strategies

Does your child struggle with these behaviors?

*Lying *Stealing *Defiance *Aggression *MeltDowns *Antagonizing *Anxiety
*Social Challenges *Isolation *Hoarding *Incontinence *Food issues

Join us for a FREE class for Families with Challenging Children
(Adopted, Foster, Attachment Disorders, ADD, Autism...and more)

Three Weeks Starting: Wednesday, August 15 @5:30p - 7:30p

Wednesday, August 22 @5:30p - 7:30p

Wednesday, August 29 @5:30p - 7:30p



Camp Verde Community Library 554-8380

What's New...

Good Agricultural Practices & Good Handling Practices

Monday, 08/13 @10:00a - 3:00p in the Terracotta Room: FREE Training for Audit Certification!

GAP certification is a voluntary USDA Federal-State audit program that verifies on-farm practices that minimize microbial contamination in the production of fresh fruits, vegetables and tree nuts.

GHP certification is also a voluntary USDA audit program verifying compliance within packaging and storage facilities, traceback and transport of fresh vegetables, fruits and tree nuts. To register or for additional information contact: Stewart Jacobson, Program Coordinator (602)542-0950.

3-Part Resume Writing Workshop

Starts Wednesday, 08/15 @3:00p in the Center: Linda Brannock, Career Coach at Yavapai College will discuss what information you should include in a successful resume and what you should leave out and why. She will also discuss resume formats. **August 22nd:** Mindy Brigham, Career Advisor from Goodwill Industries of Central & Northern Arizona will demonstrate various resume writing and job finding tools offered by Goodwill Industries. **August 29th:** Gerry Laurito, Librarian at the Camp Verde Community Library will demonstrate resources available at the library for writing resumes, and finding jobs. These 90 minute sessions will have time for questions and answers and some individual attention. The goal is that each participant leaves with a usable resume or one that is better than what they walked in with.

Positive Self-Talk: the Language of Champions

Tuesday, 08/28 - 09/11 @5:30p-7:30p in the Copper Room: Join Honey Rubin for a FREE 3-week workshop on positive self-talk. This workshop is designed to help you master the inner game of success. Aromatherapy and essential oils can enhance your ability to leverage your intention to thrive. Preregistration appreciated. Call Carson 928-554-8391 or call/text Honey at 404.626.5535.

Camp Verde Internship Conference

Thursday, 08/30 @1:00p-5:00p in the Terracotta Room: Create career paths by connecting with local partners and talent. Help bring about a diverse and quality job market in Camp Verde - Verde

Valley. Refreshments provided. Dress in business attire. Conference Schedule:

- Internship Programs & Funding Showcase Speakers: Yavapai College, NACOG, Goodwill & Arizona @ Work, State Apprenticeship Program
- Pitch Presentations by Intern Candidates
- Capstone Activity: Employers & Intern Candidates Create Internship Programs together with program specialists
- Awards for Best Employer and Best Intern Candidate

Benefits of Participation:

- Connect with resources for a paid internship program
- Bridge the gap between education and workforce
- Create jobs
- Redefine "job fair," "job search," "job market"
- Showcase the rich opportunities & skilled labor that Camp Verde-Verde Valley has to offer

Participating employers include: Town of Camp Verde Economic Development, Community Development, Parks & Rec, Local First Arizona, Restaurants, Construction contractors, non-profit organizations, Camp Verde Business Alliance members, and more.

Intern Candidates include: Valley Academy for Career & Technology Education students, Yavapai College students, Camp Verde High School graduates, and more.

Questions? sebra.choe@campverde.az.gov or 928-554-0008.

FREE Health Screening

Friday, 09/07 @9:00a-4:00p in the Terracotta Room: Know your numbers? Choose your lifestyle! During a 20 minute non-fasting Biometric screening you will not only get your "Numbers" but a healthcare professional will go over your results with you to help you understand the connection between your numbers and healthy lifestyle habits. No appointment necessary. For more information call NAH at 928-853-0879.

FEATURING... Spring Chickens Gathering



Relive the past, and share your stories over coffee and donuts in the Terracotta Room. For those who have a history in the Verde Valley, or want to learn more about the old way of life. *We're not Old Timers, we're Spring Chickens.*

CHILDREN'S LIBRARY

StoryTime is Wednesdays @3:00p

Encourage a love of reading. Join Ms.Nadia for SRP-themed stories and crafts for preschoolers.

LEGO Club is Thursdays @5:00p

Hone your STEM skills and creative problem-solving with LEGO challenges in the Children's Library.

S.T.E.A.M. Time is Saturdays @1:00p

S.T.E.A.M. Time is an interactive program highlighting science, technology, engineering, art and math themes for elementary school aged kids that meets weekly from 1:00p to 2:30p. The next few weeks will focus on Spy Camp - making your own investigative kits and tools.

Friday Movie Matinee, Family Craft Night and more

will return next month. Watch our website for details.

TEEN LIBRARY

Game Night with Zack - Thursdays @5:00p Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

Teen Study Hall - Tuesdays after school to 8:00p hang out with your friends, get homework help, use library resources to help you succeed, collaborate, encourage, learn!

Teen Gym Night - Mondays @5:00p-7:00p grab your friends and meet Zack at the Community Gym on Hollamon Street for a game of dodge ball, connect four, basketball, or more...

What *Else* is Happening?

We will be CLOSED Monday, September 3 for Labor Day.

[Click Here](#) to explore details about continuing programs/events like Essential Oils classes, Support groups, Writer's groups, new items, and more...

[Library Calendar of Events](#)

STAY CONNECTED

[LIKE us on Facebook](#)

Camp Verde Community Library, 130 Black Bridge Road, Camp Verde, AZ 86322

SafeUnsubscribe™ {recipient's email}

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by library@campverde.az.gov in collaboration with

Constant Contact 

Try it free today

August 2018 Library Use Statistics

		Aug-18	Aug-17	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses							
	Traffic Count	9,697	9,119	6.3%	18,802	18,318	2.6%
	New Cards Issued	85	110	-22.7%	164	253	-35.2%
	Public Computer Use	1,510	1,500	0.7%	2,901	2,998	-3.2%
	Early Literacy Computer Use	179	185	-3.2%	333	268	24.3%
	Requests for Computer Help	167	105	59.0%	275	245	12.2%
	Reference Questions	148	244	-39.3%	308	458	-32.8%
	Study Room Uses	78	63	23.8%	117	158	-25.9%
	Study Room Use - Hours	173	183	-5.5%	257	326	-21.2%
	Study Room Use - People Served	100	96	4.2%	145	218	-33.5%
	Community Room Uses	54	22	145.5%	84	49	71.4%
	Community Programs Attendance	925	149	520.8%	1,145	356	221.6%
Total In-Library Use		13,116	11,263	16.5%	24,531	22,540	8.8%
Library Programs							
	Adult Programs	12	12	0.0%	27	28	-3.6%
	Adult Program Attendance	115	389	-70.4%	233	603	-61.4%
	Children's Programs	12	28	-57.1%	29	45	-35.6%
	Children's Program Attendance	367	330	11.2%	493	520	-5.2%
	Teen Programs	10	17	-41.2%	19	24	-20.8%
	Teen Program Attendance	190	59	222.0%	299	127	135.4%
Total Library Program Attendance		672	266	152.6%	1,025	266	285.3%
Circulation							
	Items Checked Out	5,981	5,927	0.9%	11,116	11,618	-4.3%
	Items Checked In	6,210	5,744	8.1%	11,559	11,831	-2.3%
	Renewed Items	785	950	-17.4%	1,603	1,915	-16.3%
Total Circulation		12,976	12,621	2.8%	24,278	25,364	-4.3%
Circulation Areas of Interest							
	Audio Books	258	245	5.3%	492	556	-11.5%
	Playaway MP3 Books	187	89	110.1%	294	217	35.5%
	DVDs & Movies	2,313	2,111	9.6%	4,231	4,313	-1.9%
	eBooks	337	413	-18.4%	795	801	-0.7%
	Laptops & iPads	30	6	400.0%	54	17	217.6%
	Large Print	387	322	20.2%	651	661	-1.5%
	Magazines	82	57	43.9%	127	145	-12.4%
	VOX Media Book	25	n/a		53	n/a	
	Children's Material	1,191	1,160	2.7%	2,335	2,251	3.7%
	Teen's Material	736	979	-24.8%	1,424	1,207	18.0%
Transits, HOLDS & InterLibrary Loans							
	HOLDS Filled	1,709	989	72.8%	2,613	1,936	35.0%
	Transit Items Sent & Received	1,719	1,707	0.7%	3,218	3,263	-1.4%
	CVCL ILL Items Going Out	33	20	65.0%	65	56	16.1%
	ILL Items for CVCL Patrons	4	6	-33.3%	17	32	-46.9%
Total Transit, HOLDS & ILL Activity		3,465	2,722	27.3%	5,913	5,287	11.8%
Library Volunteers							
	Number of Volunteers	35	35	0.0%	67	73	-8.2%
	Number of Hours Given	592	621	-4.7%	1,169	1,163	0.5%
Average Hours/Volunteer		16.9	17.7	-4.7%	17.4	15.9	9.5%
Collection & Development							
	New Kids & Teen Material Added	60	1	5900.0%	114	83	37.3%
	New Books & Magazines Added	200	51	292.2%	530	170	211.8%
	New Audio-Visual Material Added	39	1	3800.0%	119	49	142.9%
Total Items Added		239	52	359.6%	649	219	196.3%
Mending & Donations							
	Items Mended or Repaired	311	1	31000.0%	505	75	573.3%
	Donations Processed	n/a	1,156		n/a	3,068	
	Donations Cataloged	n/a	38		n/a	243	